



Taking Action Guide

Collect Thoughts, Connect Ideas, and Reflect on Action

This **TAKING ACTION GUIDE** will help you navigate the *Fair Trade: A Better Deal* case studies. It's a place for your thoughts, brainstorms, ideas and questions. You will do some of the activities alone and some with a small group. The goal is to **COLLECT YOUR THOUGHTS**, so you can **CONNECT IDEAS** and **REFLECT ON ACTION**.

COLLECT YOUR THOUGHTS

Pages 2-3- include activities to do as you move through the content of the case study.

CONNECT YOUR IDEAS

Pages 4-6- include activities and questions to answer when you finish the case study.

REFLECT ON ACTION

Pages 7-8 include your ideas for taking action and a plan to make it happen.

Pages 9-12 include regional and world maps for you to create and label.

What do these mean?

These icons will appear throughout the case studies to let you know what to do.



watch



brainstorm



map



computer

Watch icon: Shows you links to short, dynamic videos that relate to the content you're reading about. Wouldn't you rather watch the real thing?

Brainstorm icon: Lets you know it's time to discuss with your small group.

Map icon: Gives you directions for what to locate, label, and demonstrate on the world and regional maps included in this guide.

Computer icon: Links you to websites where you can learn more.

Your Stuff

	What is it? What is it made of?	Where did it come from?
Breakfast		
Clothing		
Sneakers		
Sports Equipment		
School Supplies		
Other		

WHO BENEFITS?

WHO PAYS?

How was it produced?

Topic

Start



Finish

Analyzing Images

WHO is in the image ?

WHAT are people doing?
What is the focus of attention?

WHERE does the image/event take place?

WHEN did the image/event take place?

WHY is the action happening?

Connect Your Ideas

Answer the following questions:

What conclusions can be drawn from this case study?

What are the connections between the product, theme and geographic region in your case study?

What does fair trade mean to you?

What actions are people taking to make trade better for workers, the environment, families, and communities?

Predict what would happen if everyone in Canada chose to buy only fair trade products for ten years?

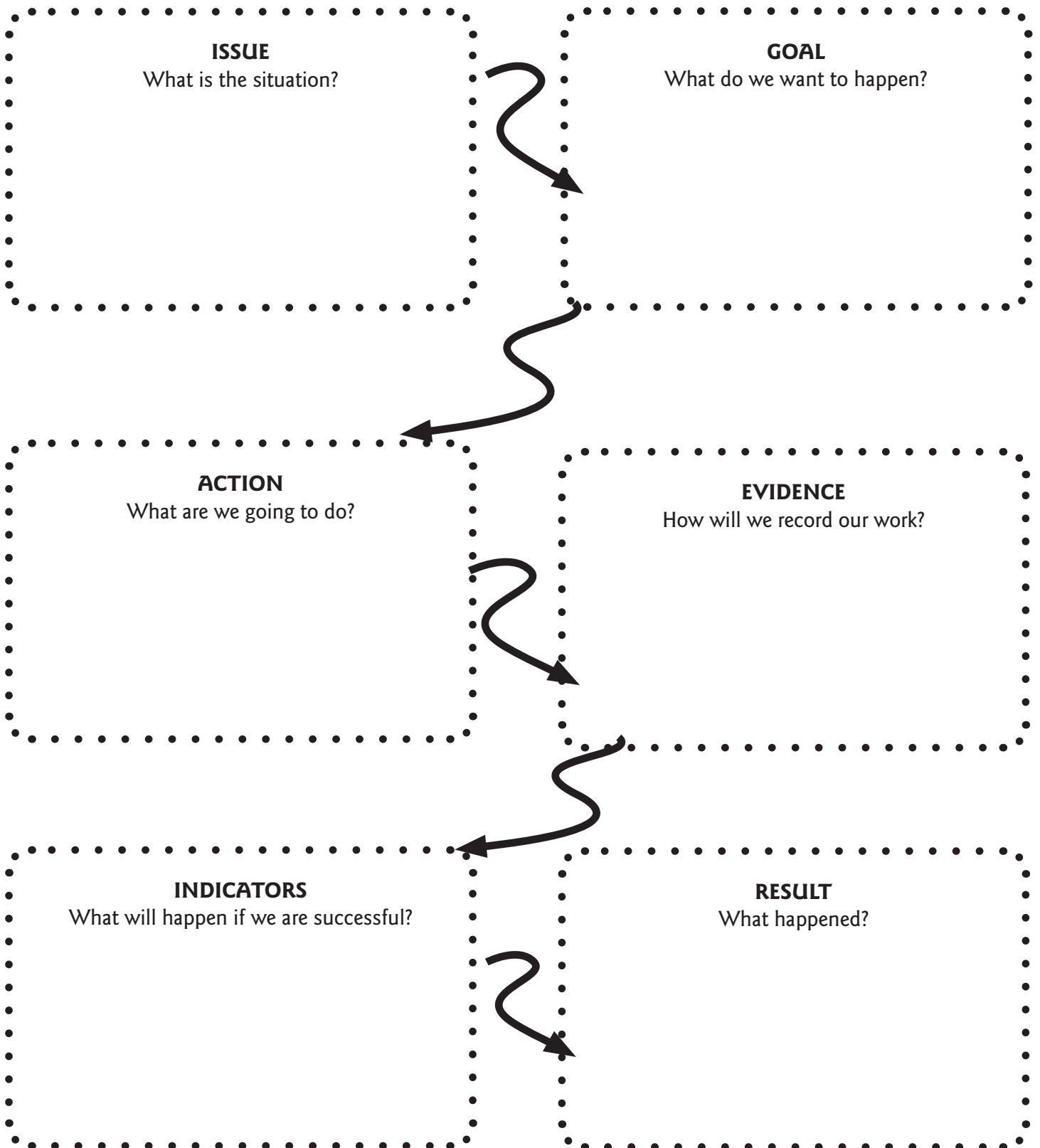


What action(s) should you take?

Taking Action Brainstorm

Our Country	Our Community
What Can We Do?	
Our School	Me

Planning for Action



Where in the World?



Asia



Africa



Latin America

